

Work Experience

SENIOR GRAPHIC & WEB DESIGNER

Lotus Medical

January 2022 – Present | Montreal, QC (remote)

- Developed the company's branding for their corporate brand and clinic sub-brands.
- Redesigned company's websites and built them in Webflow.
- Designs all marketing assets; including social media posts, digital ad campaigns, event promotional materials, sales brochures, presentations, posters, etc.

GRAPHIC DESIGNER

KarmaDharma

April 2021 – October 2021 | Ottawa, ON

- Launched a successful fundraising campaign for the newly-constructed Orleans Health Hub.
- Designed and formatted annual reports for the Society of Saint Vincent de Paul and the Montfort Hospital Foundation.
- Revamped the Ontario Professional Hairstylists Association's brand.

GRAPHIC DESIGNER

Canadian Blood Services

June 2019 – April 2021 | Ottawa, ON

- Executed campaign graphics, ads, and print materials for the 2020 *Type to Save a Life* blood typing event held in Universities all across Canada.
- Designed billboards, outdoor banners, social posts, and handouts promoting cord blood donation in hospitals across the country.
- Conceptualized and formatted Canadian Blood Services' 2019-2020 calendar, which was printed and sold to raise funds for the organization.

FREELANCE GRAPHIC DESIGNER

FACES Magazine

June 2019 – January 2020 | Ottawa, ON

- Formatted page layouts for interviews with well-known Canadian musicians and TV personalities.
- Sourced photographs for many of the articles that I laid out.
- Designed promotional material for the 7th annual National Capital Charity Classic Golf Tournament.

Education

CONCORDIA UNIVERSITY

September 2015 – April 2019 | Montreal, QC

Bachelor of Fine Arts | Design

Awards

PRESIDENT'S AWARD

September 2015 – April 2019 | Montreal, QC

Awarded the Concordia University President's Award for community engagement and academic excellence.

SOVEREIGN'S MEDAL FOR VOLUNTEERS

April 2015 | Ottawa, ON

Received the *Sovereign's Medal for Volunteers* (previously called the *Caring Canadian Award*) from former Governor General of Canada The Most Honourable Sir David Johnston, for contributions to the community in 2015.

Skills & Software

- Graphic Design (print and digital)
- Branding
- UI
- Publication design
- HTML and CSS
- Adobe Illustrator
- Adobe InDesign
- Photoshop, XD, and Figma
- After Effects
- Sketch
- Webflow, WordPress, and Wix
- Microsoft Powerpoint

Languages

- English (native)
- French (intermediate)

